

PROJECT BRIEF

Client:	Mary (pilot)	Deadline:	November 10 th , 2020, 11:59
Project Name:	Mobile Pilot Community App	Author:	Shawnee Courtney

THE ASK

What is the objective of the project?

Here you need to define the problem: the need statement that you have chosen to address, the target audience (who the apps users will be)

And describe your solution: what your mobile app will be and how it meets the need statement

[Mary, the pilot] needs [to determine an easier way to allow less time planning flights as well as going to different place's that are within the same time frame] in order too [allow more variety of destinations you can fly to, even accessibility of flying in the evenings]

Solution:

With this Pilot Community App, I want to start off with the purpose of it and what it will be used for. Take into consideration that it will not only allow pilots around the world to interact and connect, but it offers a great deal of information and reviews to help out the pilots if they are in need of opinions or help from others. Often you would match with other pilots whom you have similarities with, dependent on the places you both have been through or want to travel too. Plenty of pictures are posted, along with reviews and ratings of different routes and flights.

What are the deliverables?

Here you need to define your minimum viable product - exactly what it will include (you should include the number of screens and what would be on each screen).

And describe your three additional features - exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List them in order of priority.

The minimum viable product is an app. To start off when using the Pilot Community App, you will need to sign up and make an account to be able to interact with other pilots, or post any content. It will begin with a homepage that displays four different links (Pictures/Reviews/Ratings/Other) that will lead to the four different pages, aside from the homepage. From the home page when you click on any of those links, you can view what the most popular travelled places are with reviews and pictures, all from majority of pilots. You can always click at the top right of the screen to search all

the places you are interested in flying to and that will bring you to all the ratings/reviews/pictures etc as well. How pilots connect through this app depends greatly on if they have their own personal account, along with the comparable searches you have with other pilots. If you comment on someone's post, through your searches, you will then have a chance to connect with the other pilot. Included with an account you have your own personal page (which can be found through searches) allowing you to post and pilots to comment or communicate through your posts, and so on.

Features:

Security

Speed (fast loading of screens)

Search options